

## [CherryMan](#)® Brand Cherries: Today's Modern Maraschino

*100+ years of USA roots plus modern product offerings are a winning combination*

**Portland, Ore. February 25, 2015** – Gray & Company, the world's largest producer of maraschino cherries, continues to win the hearts –and smiles– of maraschino lovers everywhere. This growth is largely being fueled by their re-launch of [CherryMan® Farm to Market® Maraschinos](#), which are not only Non-GMO Project Verified, but are free from artificial flavors, colors and preservatives.

Gray & Company is the category leader in traceability. Last November, CherryMan released a [video](#), highlighting the Farm to Market story from the perspective of the family farmers. “Gray & Company is proud to support the growth of American agriculture. We select our cherries from family farmers in Oregon and Michigan, whom we've known for decades. Our packaging features a scannable QR code on each jar, so consumers can trace the cherries in their jar to the orchard in which they were grown,” states Gray & Company President, Josh Reynolds.

Leigh Milander, VP Marketing, invites Natural Products Expo West attendees to rediscover maraschino cherries next week. “We can't wait to return to Expo West to share our cherries with our friends in the natural products community. Please stop by Booth #8413 to sample our CherryMan Farm to Market Maraschinos, and bring home a 2oz. sample. They are packed with cherry flavor, but free from preservatives, artificial colors or flavors. You can LOVE maraschino cherries again.”

### **Purchasing Information**

For more information about purchasing CherryMan products, please visit [www.CherryMan.com](http://www.CherryMan.com) or call 1-800-551-6009. For foodservice, private label and wholesale enquiries, please visit <http://www.grayandcompany.us/>.

### **About Gray & Company**

Founded in 1908 as a wagon distributor of fountain syrups in Portland, Ore., Gray & Company is a privately held corporation with more than a century of tradition as a fruit processor, and today stands as the world's largest producer of maraschino cherries. Gray & Company has processing facilities in Oregon and Michigan, from which they serve North America and markets around the globe. For information, visit [www.cherryman.com](http://www.cherryman.com), like us on Facebook: [facebook.com/CherryManMaraschinos](https://www.facebook.com/CherryManMaraschinos) and follow us on Twitter: [twitter.com/CherryMan](https://twitter.com/CherryMan) and Pinterest: [cherrymanpins](https://www.pinterest.com/cherrymanpins)

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**Hi-res photography and recipes available upon request**

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